



ASPHERE

Cookies Policy

The website of Asphere Innovations Public Company Limited and its affiliates (hereinafter collectively referred to as the **“Company”**) uses Cookie (**“Cookie”**) to track the number of visitors and visited pages and analyze, improve and develop the Company’s website for the maximum benefit of all visitors. In this regard, the Company hereby informs you of the details and functions of Cookies as follows:

What is Cookie?

A cookie is a small text file that is downloaded and stored in your computer devices connected to internet such as computer, tablet, mobile phone or electronic device and does not cause any harm to your computer devices. In this regard, Cookie will enable the website to recognize your preference and history of use and information recorded by Cookie will be used upon your revisit to the website or to provide services upon your request from time to time.

Cookie will enable to the Company to keep updated of you visit to any part of the website, so that the Company will be able to provide relevant information corresponding to your demand. In addition, Cookie will enable you to automatically access specific information upon your request, unless you have already deleted Cookie from your computer system.

Information collected by Cookie

Information collected by Cookie

- Computer’s Log File such as your IP Address and date and time of your visit to the Company’s website.
- Details and usage behavior on the Company’s website such as webpages visited by you and the last page visited by you before leaving the Company’s website as well as contents on the website visited by you and duration of visit.
- Your username and password in case that you choose “save password” option on the website.
- Type of browser used to visit the website.
- Domain name of the website linked you to the Company’s website.
- Your location.

The Company will use IP Address or any of information mentioned above to identify you exclusively for the purposes of the Company's business operations and legal compliance, protection of legal interest of the Company and determination of the Privacy Policy of the Company. You may learn about the policy from Link of [General Personal Data Protection Policy](#).

Types of Cookies used by the Company

Cookies used on the Company's website are as follows:

1. **Strictly necessary cookies** : cookies that are necessary and important to operations of the Company's website and enable the website to normally function.

Cookies	Purpose of Use	Purpose of Use	Source
PlayPark	Passing parameters on each page of the Website	30 minutes	.playpark.com .asphere.co .asiasoft.net
Imperva	Maintaining security and identifying you as a user of this website	1 year	.playpark.com .asphere.co .asiasoft.net
Blaze CMS	This cookie was defined by BlazeCMS and used to store sessions for the purpose of remember usage path of storage folder in CMS.	2 hours	.asphere.co .asiasoft.net
Laravel	This cookie is set by Laravel automatically generates a cross-site request forgery (CSRF) "token" for each active user session.	2 hours	.asphere.co .asiasoft.net

2. **Analytic/Performance cookies**: cookies that are used by the Company to track statistic data such as the number of visitors and visited pages, manner and behavior of users of the Company's website in order to analyze and process such data for further development and improvement of the Company's website.

Cookies	Purpose of Use	Purpose of Use	Source
Google Analytics	This cookie is used by Google Analytics to keep track of site usage, understand user interaction, calculate statistic data for the site's analytic report.	2 years	.playpark.com .asphere.co .asiasoft.net

Cookies	Purpose of Use	Purpose of Use	Source
Google Tag Manager	This cookie is used by Google Tag Manager for controlling the loading of scripts tag.	1 minute	.playpark.com .asphere.co .asiasoft.net
Hotjar	This cookie is set by Hotjar and is used to track site usage in order to improve the user experience of the site.	1 year	.playpark.com .asphere.co .asiasoft.net
Spotify	We use Spotify to provide you a music and Spotify create cookie to collect the data on their platform	1 year	.playpark.com .asphere.co .asiasoft.net
Twitter	Cookies are set due to Twitter integration and social media sharing.	2 years	.twitter.com
Tik Tok	Used by the TikTok service to track the use of embedded services	1 year	.tiktok.com
Matomo Analytics	This cookie is used by Matomo Analytics platform to help website track visitor behaviour and measure site performance.	1 year 27 days	.asphere.co .asiasoft.net
Microsoft Clarity	This cookie is set by Microsoft Clarity and is used to track site usage in order to improve the user experience of the site.	3 years	.playpark.com .asphere.co .asiasoft.net

3. Third-party cookies: The Company's website may contain third-party cookies sent by other websites such as Cookies of YouTube used by videos and playlists of various YouTube channels embedded in the Company's website or links to third-party websites.

Cookies	Purpose of Use	Purpose of Use	Source
Facebook	This cookie is set by Facebook to deliver advertisement when they are on Facebook or a digital platform powered by Facebook advertising after visiting this website.	3 months	.playpark.com .asphere.co .asiasoft.net

Cookies	Purpose of Use	Purpose of Use	Source
YouTube	This cookies are set via embedded youtube-videos is used to track the statistical data of embedded videos.	16 years 4 months 5 days 17 hours	.youtube.com
Google	This cookie is used to a profile based on user's interest and display personalized ads to the users.	6 months	.google.com
Google Ads Manager	Google Ad Manager uses the cookie to collect information to display advertising based on what your interested	1 year 1 month	.hit.gemius.pl
ADOP	ADOP uses the cookie to collect information to display advertising, Targeting, monitoring and performance improving	30 Days	compass.adop.cc
Unclassified	Unclassified cookies are cookies that It is generated by the above platforms. Those platforms may have their internal process with other platform to deal with use	10 Years	Vary on platforms

The Company shall not acknowledge nor be liable for any operation of such third-party cookies. Therefore, we recommend you to learn about the privacy practices and cookie policy of such third-party websites before providing your personal data to the third party.

Deletion and/or Disabling of Cookies

By visiting and using the Company's website, you agree and give your consent to the Company's use of cookies as specified in this Cookie Policy. If you intend to withdraw your consent for use of cookies, you may delete and/or disable cookies of the web browsers in your computer devices as follows:

- [Chrome](#)
- [Firefox](#)
- [Microsoft Edge](#)
- [Internet Explorer](#)
- [Safari for iOS](#)

- [Chrome for Android](#)
- [Chrome for iOS](#)

Please note that negatives of cookies may prevent you from accessing all functions of the Company's website.

Amendment of Cookie Policy

The Company reserves the right to amend or update this Cookie Policy as deemed appropriate. You should regularly check out this Policy to be aware of such amendment and update for your own benefit.

Contact Information

For any question concerning use of cookies or the Company's Cookie Policy, you may contact the Company's Data Protection Officer ("DPO") at:

Address 51 Major Tower Rama 9 – Ramkhamhaeng, 18th Floor, Room 3-8 Rama 9 Road,
Hua Mak, Bangkok, Bangkok Thailand 10240

Tel. [02-769-8888](tel:02-769-8888)

E-mail dpo.th@asphere.co

This Cookie Policy was last updated on THAILAND Asphere Innovations Public Company Limited Address: 51 Major Tower Rama 9 – Ramkhamhaeng, 18th Floor, Room 3-8 Rama 9 Road, Hua Mak, Bangkok, Bangkok Thailand 10240

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